

# Protect your family in three easy steps

1. To start the process, contact **CReATe** for additional information on this potentially life saving opportunity. You may register at any time during your pregnancy, however, it is better to register early and receive your collection kit at least one month before your due date.
2. Take your collection kit with you to the hospital and ensure that your health care provider is made aware of your desire to bank your baby's precious **Cord Blood** and **Peristem™** stem cells. **CReATe** provides simple and clear instructions for your health care provider to ensure optimal **Cord Blood** and **Peristem™** collection. Maternal blood samples also need to be collected at this time.
3. After delivery, ensure that all documents are complete and that the maternal blood, **Cord Blood** and **Peristem™** samples are clearly labelled. Your pre-arranged courier should be contacted shortly after delivery to arrange for transportation of the kit safely back to **CReATe**.  
  
Rest assured that your precious **Cord Blood** and **Peristem™** stem cells are safe and secure with **CReATe**.



*"CReATe offered me peace of mind in a simple package with reliable service. When I think of the added security my baby girl now has, it makes me smile with confidence. If the service I purchased from CReATe is never used, I will be the luckiest Mom ever."*

Grace S.

## Create Cord Blood & Peristem™

### Processing and Storage Fees

#### Cord Blood Processing & Storage Fees

Registration & Cord Blood Collection Kit	\$ 95.00
Cord Blood Processing Fee	\$ 540.00
Maternal Blood Infectious Disease Testing	\$ 100.00
Microbiology Testing Fee	\$ 75.00
First Year of Storage	\$ 115.00
<b>Total Fees in First Year (Cord Blood only)</b>	<b>\$ 925.00</b>
Annual Storage Fee - each subsequent year	\$ 115.00

#### Peristem™ Processing & Storage Fees

(Available with Cord Blood Banking only)

Peristem™ Collection Kit	\$ 25.00
Peristem™ Processing Fee	\$ 500.00
First Year of Storage	\$ 95.00
Peristem™ Microbiology Testing Fee	\$ 25.00

#### Combined Cord Blood & Peristem™ Service Fees

<b>Total Fees in First Year</b>	<b>\$1570.00</b>
Annual Storage Fee – each subsequent year	\$ 210.00

**Important:** For full details on shipping fees, refunds, discounts for siblings and multiples, please visit – [www.createcordbank.com](http://www.createcordbank.com)  
All fees except kit fee are refundable if sample is not processed. Hospitals and health care providers may charge additional fees. *All applicable taxes are extra. Prices are subject to change without notice.*

### How to contact us:

**CReATe Cord Blood Bank**  
790 Bay Street, Suite 1130  
Toronto, Ontario, M5G 1N8  
Tel: 416-813-4700  
Toll free: 1-888-494-0003  
Fax: 416-813-4725  
[www.createcordbank.com](http://www.createcordbank.com)

**Accredited** | For Umbilical  
Cord Blood Bank

**PERISTEM™**  
CReATe's EXCLUSIVE service

**CReATe**  
CORD BLOOD & PERISTEM™  
STEM CELL BANK  
*An investment in your family's health.*

The Collection and Storage of  
Umbilical Cord Blood & Tissue  
**in three easy steps**

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## the CReATe Promise

As parents, we want to do all we can to ensure our child's well being. Now with new technology, we have a once in a lifetime opportunity to collect and secure **Cord Blood** and **Peristem™** stem cells before they are discarded.

**CReATe** Cord Blood Bank offers parents the exclusive opportunity of banking both types of stem cells from the blood and tissue of their baby's umbilical cord. Our state-of-the-art facility uses robotic BioArchive® technology to safely and securely store your baby's precious Cord Blood stem cells.

**CReATe** is headed by Dr. Clifford Librach, Associate Professor in Obstetrics & Gynecology at the University of Toronto. He is affiliated with Sunnybrook Health Sciences Centre, Women's College Hospital, and is the founding director of the **CReATe** Fertility Centre. Dr. Librach is a renowned patient advocate, educator, and researcher. At the **CReATe** Cord Blood Bank, he leads a team of highly skilled and experienced medical laboratory professionals who ensure the quality and integrity of the **Cord Blood** and **Peristem™** programs.

The decision to bank your baby's precious **Cord Blood** and **Peristem™** stem cells is an important one and we want to help you make an informed decision. We invite you to visit our website to learn about the compelling reasons for banking your baby's **Cord Blood** and **Peristem™** stem cells, and for trusting **CReATe** with these precious stem cells.

It is a small investment in your family's health that could someday yield a valuable return.



**Dr. Clifford Librach**  
Medical Director  
CReATe Cord Blood Bank

## Importance of Umbilical Cord Blood

### What is Cord Blood and why is it important?

**Cord Blood** is the blood that remains in the placenta and umbilical cord after your baby is born and is usually discarded as medical waste.

**Cord Blood** is a rich source of stem cells that are the building blocks of our blood and immune systems. The stem cells from the **Cord Blood** are a perfect match for your baby and there is a possibility that other members of your immediate family could also benefit from them.

### What are the benefits of Cord Blood?

**Cord Blood** has great therapeutic potential. At present it is estimated that **Cord Blood** stem cells can be used in the treatment of more than 70 different life threatening illnesses. Research also suggests that in the future these stem cells could be useful in the treatment of other diseases such as diabetes, cancer, heart disease, stroke, lung disease, MS, Alzheimer's, liver disease, spinal cord injury, and kidney disease.

### How is Cord Blood collected?

After your baby is born, the umbilical cord is clamped and the **Cord Blood** is collected. The collection process is simple, painless, risk free, and takes only a few minutes to complete. If you have also opted for the **Peristem™** program, a piece of umbilical cord tissue will also be collected at this time.

**Cord Blood** and cord tissue can be collected safely from either vaginal or caesarean section deliveries. Once transported to **CReATe's** laboratory, the cord blood stem cells are isolated using a 'closed processing' system and are cryopreserved (frozen) in our BioArchive® robotic storage system.

### Is it affordable?

**CReATe** wants all families to have the opportunity to store their baby's precious stem cells. We offer extremely competitive pricing and payment options. For families with an immediate medical need, upon recommendation from their transplant physician, **CReATe** will provide **FREE** processing.



## PERISTEM™

CReATe's EXCLUSIVE service

### What is Peristem™?

**Peristem™** program offers parents the option to bank a new type of stem cell that is found in the tissues surrounding the blood vessels of your baby's umbilical cord. These cells are called mesenchymal stem cells and are the building blocks of the structural tissues (bone, cartilage, muscle, fibrous tissue and fat cells) of our body.

### What are the benefits of Peristem™?

**Peristem™** stem cells could be used in the treatment of conditions such as degenerative arthritis, heart disease, traumatic injuries, birth defects, burns, liver disease, MS, autoimmune diseases (such as Crohn's disease or rheumatoid arthritis), and some cancers. Together with **Cord Blood** stem cells, they could enhance the treatment of leukemia, lymphoma, and other diseases.

### How are Peristem™ stem cells collected?

After the **Cord Blood** has been collected, your health care provider will obtain a segment of the umbilical cord and place it in a sterile container. The **Cord Blood** and **Peristem™** are sent to **CReATe** for processing and storage.

### Why choose CReATe?

- Our clients come first – simple and easy to use registration options: internet, walk-in or in-home consultations.
- **Peristem™** – available exclusively at **CReATe**.
- Superior technology – BioArchive® robotic system to ensure the safety and security of your cord blood and liquid nitrogen vapour storage for **Peristem™** cells.
- AABB accredited facility and Health Canada registered.
- Internationally recognized unique ISBT128 bar code identification system.
- Secure location and facilities – we have three levels of security with 24/7 monitoring of all critical systems. We have our own dedicated back up power generator.
- Commitment to the highest standards of quality, privacy, ethics, and safety.
- Referral program – tell a friend about us and if they bank with **CReATe**, you will both receive one year of cord blood storage at no charge.

