

Cord Blood Banking

Cord Blood Processing \$ 810 Annual Storage Fee \$ 115

Cord Blood & Peristem™ Tissue

Combined Cord Blood & Peristem™ Processing \$1,360 Annual Storage Fee \$ 210

The processing fee is a one-time fee and storage rates are guaranteed not to change for 18 years.

For information on our financing and special offers, such as our **Gift Registry** and our **Friend Referral Bonus Program** visit **www.createcordbank.com**.

Like us on Facebook to receive regular updates.

Important Pricing Details: For full details on shipping fees, refunds, discounts for siblings and multiples please visit www.createcordbank.com.

Hospitals and/or health care providers may charge an additional fee for collection. All applicable taxes are extra.

1. National Marrow Donor Program/Be The Match FY 2015, 2. KK Ballen, F Verter, J Kurtzberg, Umbilical cord blood donation: public or private? Bone Marrow Transplantation. 2015;1-8. 3. Moise K Jr. Umbilical cord stem cells. Obstet Gynecol. 2005;106(6):1393-1407. 4. Karen K. Ballen et al. Umbilical cord blood transplantation the first 25 years and beyond. Blood. July 25, 2013 vol. 122 no. 4, 491-498. 5. Davies JE, The Therapeutic Promise of Umbilical Cord Tissue Mesenchymal "Stem" Cells. Fetal Medicine Frundtation of America Semingr Series, March 2014.

CREATE

CORD BLOOD & PERISTEM™

CELL BANK

PERISTEMTM
CREATE'S EXCUISIVE service

createcordbank.com 1-888-494-0003 Go One Step Further.









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MKT-016-011-005

An *Invaluable* Investment in Your Family's Health

Cord Blood

What is cord blood and why is it important?

Cord blood is the blood that remains in the placenta and umbilical cord after your baby is born and is usually discarded as medical waste. Cord blood is a rich source of stem cells that are the building blocks of our blood and immune systems and can be used in place of bone marrow for transplantation. The stem cells from the cord blood are a perfect match for your baby and there is a possibility that other members of your immediate family could also benefit from them.

What are the benefits of cord blood?

Currently, about 33% of all paediatric stem cell transplants are derived from cord blood units vs. bone marrow! In fact, cord blood stem cells have been used in approximately 35,000 transplants worldwide² to treat more than 80 different diseases³ including:

- Cancers
- Blood disorders
- Genetic disorders
- Immune deficiencies

Cord blood stem cells hold great therapeutic promise and the number of uses for cord blood has been increasing tremendously in the past few years, with many exciting new developments in the field. Research suggests that in the future these stem cells could be useful in the treatment of many other diseases including autism, cerebral palsy and spinal cord injury.⁴



What are the future medical uses of cord blood?

Research in the area of regenerative medicine has begun to establish other uses of stem cells, including the ability to help the body or particular organs repair themselves. Currently the patient's own stem cells are required to enable these therapies, meaning, children with banked cord blood could be afforded more medical options later in life.

You can now rest assured

your precious cord blood and tissue stem cells are safe and secure with





As EASY as 1-2-3

Register

Register online before your due date (6-8 weeks prior is preferred, but last minute or emergency registrations are also accepted).

2Collection Kit

We'll send you a collection kit to bring with you to the hospital when you deliver. Instructions for your health care provider will be inside the kit.

Ship the Completed Kit

After delivery, just call one of our preferred medical couriers to safely ship your samples back to CReATe's laboratory.

Go One Step Further with CReATe CReATe isolates and banks MSCs

What are Mesenchymal Stem Cells?

Mesenchymal stem cells or MSCs are a different type of stem cell that is found in the tissues surrounding the blood vessels of the baby's umbilical cord. These cells are the building blocks of the structural tissues (bone, cartilage, muscle, and fibrous tissues) of our body.

What are the benefits of MSCs?

MSCs could be used in the treatment of conditions such as⁵:

Liver disease

• Cancers

• Burns

• Multiple Sclerosis

- Degenerative arthritis
- Heart disease
- Traumatic injuries
- Birth defects
- Autoimmune diseases (such as Crohn's disease or rheumatoid arthritis)

Together with cord blood stem cells, MSC's could enhance the treatment of leukemia, lymphoma and other diseases⁵.

How CReATe goes one step further. Peristem™ CReATe's Peristem™ technology allows us to extract the MSCs from the cord tissue prior to banking. Most other banks simply collect and bank minced up cord tissue. They do not isolate and bank the mesenchymal cells – we do!

